

# westex.

FLOORING EXCELLENCE

*Pure Luxury*

WOOL VELVET COLLECTION



TECHNICAL DETAILS



**westex.**  
DYE SERVICE

Create your own  
bespoke colour with  
our unique dye service







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## PURE LUXURY WOOL LOOP COLLECTION



Pure Luxury is made from 100% pure new wool and offers unparalleled quality and comfort. A sumptuous velvet carpet available in a range of subtle shades and 3 luxurious qualities.

Available in 5 widths:

**1.00m, 3.66m (12ft), 4.00m, 4.57m (15ft) & 5.00m**

Method of Manufacture:

**2 Fold Tufted Cut Pile**

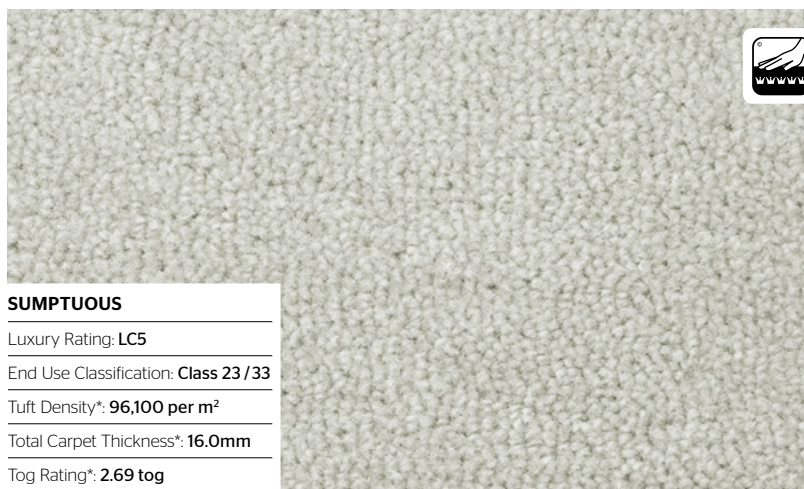
Pile Material:

**100% Wool**

Colour Palette:

**12 Colours**

### 3 DESIGN STYLES



#### SUMPTUOUS

Luxury Rating: **LC5**

End Use Classification: **Class 23 / 33**

Tuft Density\*: **96,100 per m<sup>2</sup>**

Total Carpet Thickness\*: **16.0mm**

Tog Rating\*: **2.69 tog**



#### TROIKA

Luxury Rating: **LC5**

End Use Classification: **Class 23 / 33**

Tuft Density\*: **164,300 per m<sup>2</sup>**

Total Carpet Thickness\*: **13.5mm**

Tog Rating\*: **2.08 tog**



#### OPULENCE

Luxury Rating: **LC5**

End Use Classification: **Class 23 / 33**

Tuft Density\*: **164,300 per m<sup>2</sup>**

Total Carpet Thickness\*: **16.5mm**

Tog Rating\*: **2.68 tog**

\*+/- 10% commercial tolerance



Westex Carpets Limited.  
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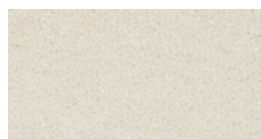


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## PURE LUXURY WOOL VELVET COLLECTION

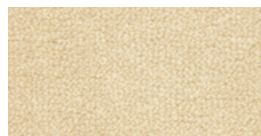
### 12 COLOUR OPTIONS



Sandcastle



Ivory



Magnolia



Sheepskin



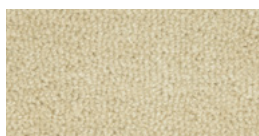
Manor Grey



Mushroom



Ermine



Marshmallow



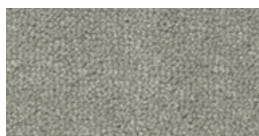
Dormouse



Cloud



Pebble



Platinum
















Colour: Pebble



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## Technical Specification

Luxury Rating	BS EN 1307:2014	LC5	
End Use Classification	BS EN 1307:2014	Class 23 Heavy Domestic Use Class 33 Heavy Commercial Use	
Hexapod 4000	BS EN 1307:2014	3.5	
Hexapod 12000	BS EN 1307:2014	3.0	
Roll Widths*		Available in 5 sizes: • 1.00m • 3.66m (12ft) • 4.00m • 4.57m (15ft) • 5.00m	
Roll Length		Customisable	
Method of Manufacture		2 Fold Tufted Cut Pile, 1/8" Gauge	
Tuft Density*	ISO 1763	99,200 per m <sup>2</sup>	
Pile Material		100% Wool	
Pile Height above Backing*		14.0mm	
Total Carpet Thickness*		16.0mm	
Primary Backing		Polypropylene	
Flammability	BS4790 Hot Nut Test	Low Radius of Char	
Reaction to Fire	BS EN 13501	Class Cfl-s1	
Delamination	BS ISO 11857	Pass Minimum 15.00 (N)	
Thermal resistance	BS4745	2.69 tog	
Dimensional Stability	ISO 2551-1981 (2010)	Pass Pass if shrinkage is equal to or less than 1.2% and extension less than or equal to 0.5%	
Colour Fastness: Light Colour Fastness: Shampooing Colour Fastness: Rubbing	BS EN ISO -B02 BS ISO -18168 BS EN ISO -X12	4-5 4 4	
Electrical Resistance	ISO 10965:2011	Pass Does not exceed 10Ω	
Sound Absorption		51 dB with underlay	
Underfloor heating system		No. 3 In accordance with heating manufactures recommendations	
Warranty		6 Years	
IMO Certified	IMO FTP Code 2010 Part 2 & Part 5	Not Available	
UKCA Mark	EN 14041		















\*Commercial Tolerance +/- 10%

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Roll Length		Customisable	
Method of Manufacture		2 Fold Tufted Cut Pile, 1/8" Gauge	
Tuft Density*	ISO 1763	164,300 per m²	
Pile Material		100% Wool	
Pile Height above Backing*		11.5mm	
Total Carpet Thickness*		13.5mm	
Primary Backing		Polypropylene	
Flammability	BS4790 Hot Nut Test	Low Radius of Char	
Reaction to Fire	BS EN 13501	Class Cfl-s1	
Delamination	BS ISO 11857	Pass Minimum 15.00 (N)	
Thermal resistance	BS4745	2.08 tog	
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DYE SERVICE

# own your colour.

We are very proud of our extensive standard colourbank, which we consider to be second to none. We also offer you limitless bespoke colours, as we have our own Dye House and control the whole manufacturing process. Special Dyes must meet your approval before full production is started.\*

## THE UNIQUE ADVANTAGES OF A WESTEX CARPET



### Allergy Guard

Allergy Guard protects against pests, bacteria and allergens whilst Fresh Guard inhibits mould and neutralises pet odours. All Westex Carpets have an anti-dust mite treatment applied to protect against house dust mites, mould fungi and bacteria and their allergens, fresh guard is also part of the construction of this treatment.

The active ingredient in the treatment does not allow the debris (human skin, hair etc.) to decay into the food that the dust mites thrive upon, thus there is no environment for them to exist or thrive in. This will also inhibit the bacteria and mould development. Thorough vacuuming will then maintain the cleanliness of the carpet.



### Fresh Guard

This treatment has been subjected to the full rigours of scientific testing, both toxicologically and ecologically, to establish that there is no harm to human or pet health, or the environment. It is tested to OECD 404 and 406 to qualify as no irritation or sensitisation.

These treatments combine with the wool fibre on a permanent basis and will last the life time of the carpet.



### Stain-Resist

All Westex Carpets have a Stain Resist treatment applied. Stain Resist is not a stain blocker. Stain Resist slows the stain penetration down, giving time to get the carpet cleaned. The stain resist formula bonds with the fibre to provide protection against dirt and damp, therefore making caring for the carpet easier.

This treatment prevents stains from penetrating the fiber and they temporarily remain locked on the surface so they can easily be removed. The breathable properties of the fibre are not affected.

Shampooing and professional carpet cleaning products cannot break the bonds between the active chemical and fibre. The performance of the Stain Resist will last 5 years, subject to normal, reasonable use.

Stain Resist is free from CFCs and is dermatologically tested. The Stain Resist polymers show no toxicity even at the highest applied levels and no bioavailability, metabolism or hydrolysis.



### Moth Guard

All Westex carpets have a mothproofing treatment applied. Mothproofing protects your carpet against the attack of both moths and other wool eating insects. The active ingredient in the moth-proof makes the keratin (a protein found in wool) that moths, bugs and other insects thrive upon, indigestible. They literally starve as their digestive systems are unable to convert the keratin they have eaten into usable food.

The moth-proof combines with the wool fibre on a permanent basis and will last the life time of the carpet. Westex's award winning moth-proof process has had scientific testing, both toxicologically and ecologically, to establish that there is no harm to human or pet health with no effluent waste.



\*A minimum order quantity of 40m<sup>2</sup> in any one width applies.

BOUCLE & CABLE ONLY



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